

NEWSLETTER #2

Dear Partners, Colleagues and Friends...

We are happy to present you the 2nd newsletter of our project “FEMME - Fostering the Exchange of practices to Empower Mumpreneurship”! Through these newsletters we will inform you about the main project achievements, and we will be glad if you wish to follow us closer... we will let you know how!

<https://femme-project.eu/>

<https://www.facebook.com/femmeprojecteu/>

FRAMEWORK

Mumpreneurship is a concept that incorporates Maternity and Entrepreneurship, meaning that involves women who, after becoming mothers decide to create their own business. In Europe that movement is mostly being developed by informal groups of women who feel the need to join into communities with peers to exchange ideas, share knowledge and expand their business.

STATE OF THE ART

Last data shows that women constitute 52% of the total European population but female entrepreneurs represent only a third of the self-employed in the EU with 34.4% and 30% of start-up entrepreneurs. Women represent the majority of one-person enterprises in the EU (78%) and they more likely to set up businesses in the area of health, social-work activities, services or education. It is no coincidence that both on national and EU level female entrepreneurial potential considered an under-exploited source of economic growth and jobs that should be further developed. For more details check the full report on our [website](#).

BEST PRACTICE REPORT

The analysed good practices seem to answer to the emerging needs that are the most common challenges that women face in starting a new business, with specific reference to mothers. It's possible to find common tracks in the good practices proposed in this report, that can be summarized in the following points: Training; Mentoring and coaching; Funding programmes; Networking; Awareness raising. For more details check the full report on our [website](#).

Second meeting in ITALY

The 2nd Transnational Project Meeting was held on the 11th and 12th of July 2018 in Bitonto, Italy. During the meeting, partners of the project discussed about the state of the art of the intervention in every country, the content of the good practices research, the proposal of the training guidelines, and the planning of the next activities. In the second day the partners met local stakeholder presented their projects related to the topic.

